

ClueCon



2020 Sponsorship Prospectus

Chicago, IL
August 3-6th 2020
+1 877-742-CLUE
info@cluecon.com

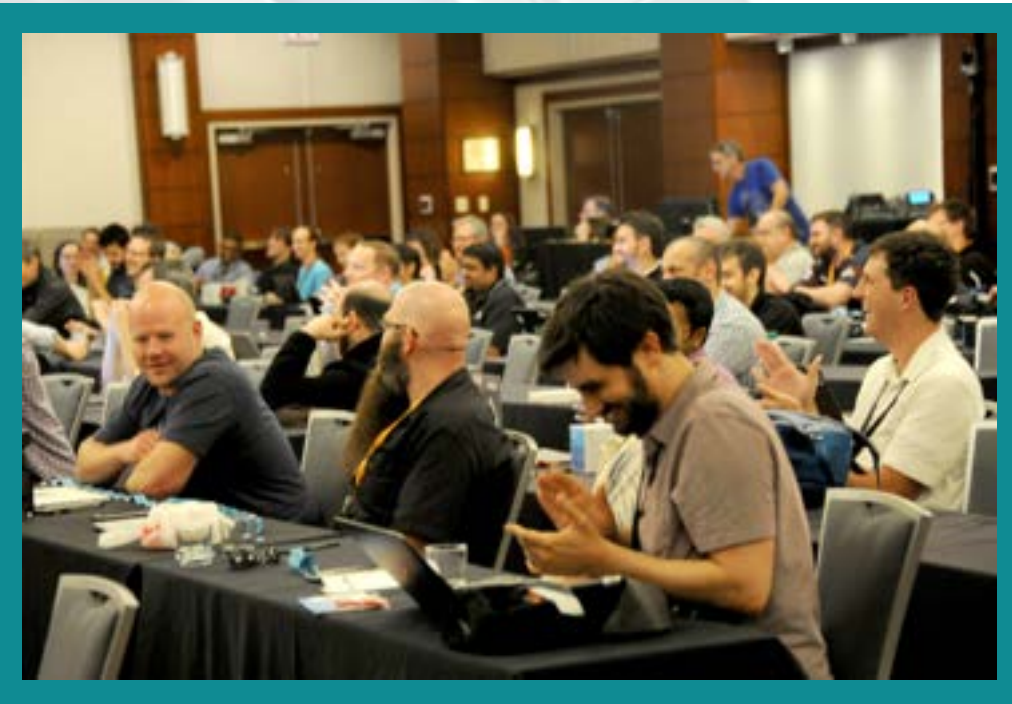


ClueCon

What is ClueCon?

ClueCon is a technology developer conference from the creators of FreeSWITCH, focused on Communications ranging from VoIP and SIP to WebRTC and Video.

ClueCon also features the Coder Games Hack-A-Thon, attracting developers from around the world to gather and produce the next generation of Technology.



Why ClueCon?

ClueCon covers the broadest range of IP Communications technology and brings it to one amazing week-long event.

We work year-round to make sure we give our sponsors and attendees the best experience possible.

Join the ranks of the software and hardware developers that shape the future!

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Why Sponsor ClueCon?

ClueCon attracts some of the best and brightest innovators in the industry from around the world. Demonstrate how your brand helps make it all possible while building lasting connections.

- **Get your name or new idea out there**
- **Brand recognition to a global audience**
- **Support the future of technology**
- **Networking opportunities in both a professional and social environment**
- **Be a part of the conversations and exchange of ideas that lead to the next advancement in communications**

Any questions or inquiries email marketing@cluecon.com



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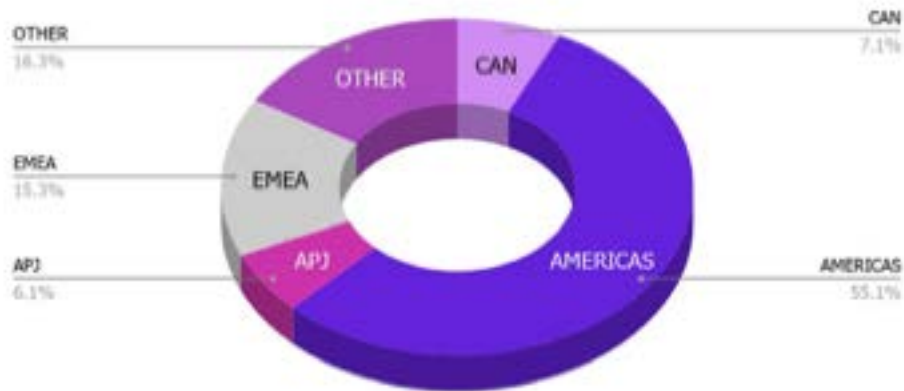
Example of Media Exposure

- The higher the sponsorship level, the greater your exposure
- The earlier you sign up the more exposure you receive.
- A 256-bit sponsorship has the potential to receive the most exposure over a 10 month span.
 - An average of 10 ads in our weekly and bi-weekly newsletter with 6K recipients.
 - Your company logo in a sponsor graphic on every newsletter until the conference ends.
 - Ads on our Facebook page with 1.5K followers.
 - Ads on our Twitter feed with 5K followers.
 - Our media partners also promote the ClueCon Conference and event sponsors on their social media pages and in their newsletters, adding exposure to more than 40,000 additional viewers.
 - Opportunities to be a guest on our weekly Podcast.

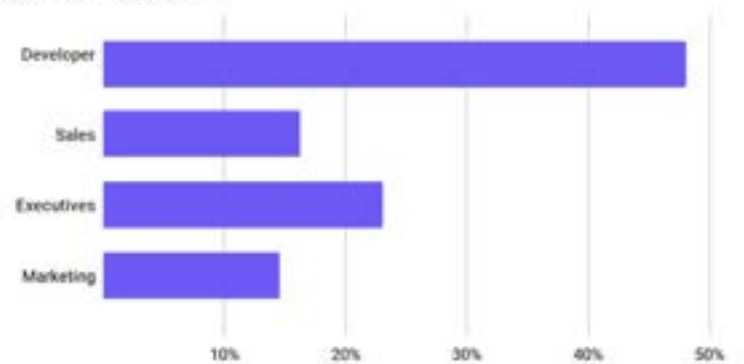
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Demographics

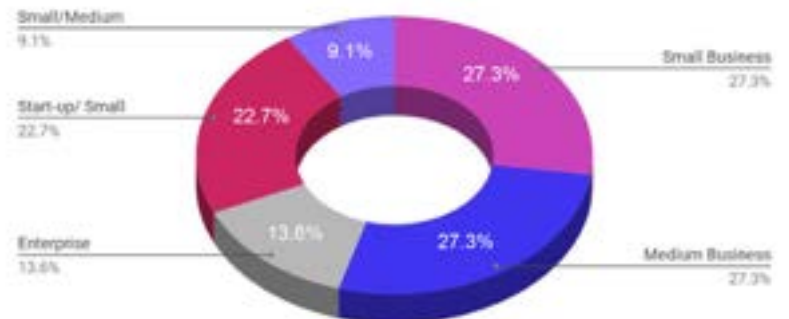
Attendee Geography, by Region



Attendee Demographic



Company Size of Sponsor



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Past ClueCon Sponsors

256Bit Sponsors

FreeSWITCH
SignalWire
Weave

128Bit Sponsors

Digivox
VoiceTel

64Bit Sponsors

Ytel
sipPro
Flowroute
Bandwidth
Poly
Citrus

32Bit Sponsors

Dialpad
OrecX
itcenter
TelcoBridges
sureVoIP
OpenSIPS
Htek
Yealink

16Bit Sponsors

Simwood
Apeiron
Jitsi
Ooma
Freeside
Anker
Five9

8Bit Sponsors

Newfies
Hiastar
DialerAI
OnsSIP

Media Sponsor

WebRTC Index
Telecom Reseller

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Sponsorship Packages

256Bit Sponsorship

Price: \$50,000.00 Available: 1

By popular demand from last year, the 256Bit package is our new exclusive sponsor option. It offers the opportunity to maximize your brand exposure and make a lasting impression with exclusive options and premier marketing placement.

Includes:

- **Branded Event**
- **Day 1 Priority Speaking Slot**
- **8 passes to Hack-A-Thon and 3-day conference**
- **50% off additional passes**
- **Premier exhibitor area with power & internet - choice of location**
- **3'x5' Company Banner - Front of speaking hall**
- **Company logo on website**
- **Company logo on stage display between speakers**
- **Press release/Co-Marketing**
- **Full page ad in ClueCon Show Booklet**



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Sponsorship Packages

128Bit Sponsorship

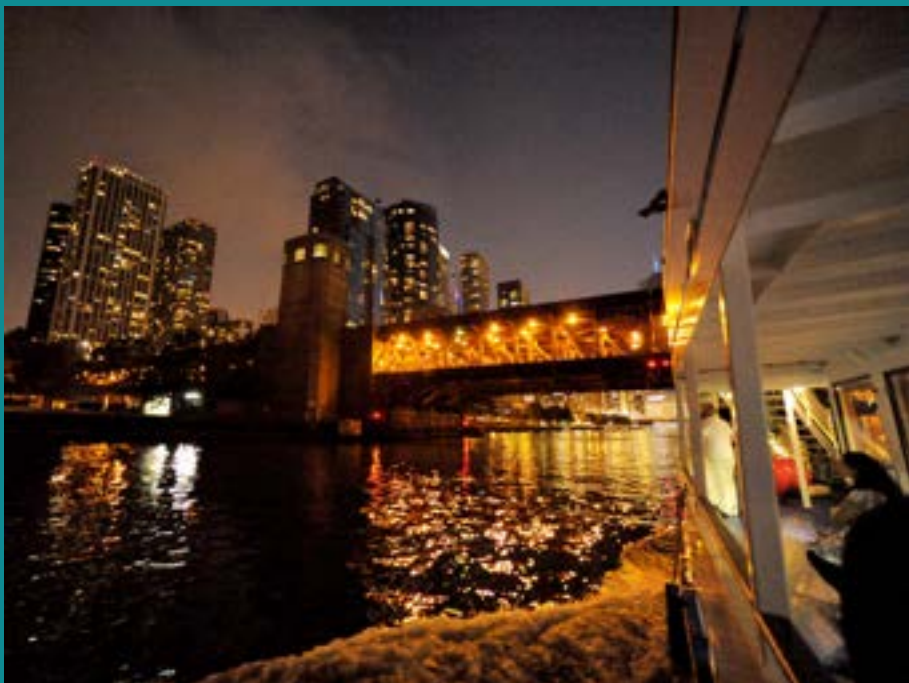
Price: \$25,000 Available: 2

Get priority marketing visibility and placement for your company as one of only two sponsors at this level. Stand out from the crowd.

Includes:

- **Day 1 Priority Speaking Slot**
- **6 passes to Hack-A-Thon and 3-day conference**
- **50% off additional passes**
- **Premier exhibitor area with power & internet - premier location**
- **3'x5' Company Banner - Front of speaking hall**
- **Company logo on website**
- **Company logo on stage display between speakers**
- **Press release/Co-Marketing**
- **Full page ad in ClueCon Show Booklet**

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Sponsorship Packages

64Bit Sponsorship

Price: \$15,000

Your Company will be remembered with your premier kiosk placement and company banner being seen throughout the presentations, right up front.

Includes:

- Speaking Slot
- 4 passes to Hack-A-Thon and 3-day conference
- 50% off additional passes
- Exhibitor area with power & internet - premier location
- 3'x5' Company Banner - In speaking hall
- Company logo on website
- Company logo on stage display between speakers
- Press release/Co-Marketing
- Ad in ClueCon Show Booklet



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Sponsorship Packages

32Bit Sponsorship

Price: \$10,000

Sponsors are the heart of the conference and get the best exposure to attendees.

Show your support and display your brand.

Includes:

- 2 passes to Hack-A-Thon and 3-day conference
- 50% off additional passes
- Small exhibitor area with power & internet
- 3'x5' Company Banner - in speaking hall
- Company logo on website
- Company logo on stage display between speakers
- Press release/Co-Marketing
- Ad in ClueCon Show Booklet

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Sponsorship Packages

16Bit Sponsorship

Price: \$5,000

Get your start-up moving by opening your product up to developers and businesses alike.

Includes:

- **1 pass to Hack-A-Thon and 3-day conference**
- **3'x5' Company Banner**
- **Company logo on website**
- **Company logo on stage display between speakers**
- **Press release/Co-Marketing**
- **Logo in ClueCon Show Booklet**



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Sponsorship Packages

8Bit Sponsorship

Price: \$2,500

The generosity of our sponsors helps to reduce the costs of such a large event and make key elements of the conference possible.

Includes:

- **Company logo on website**
- **Company logo on stage display between speakers**
- **Press release/Co-Marketing**
- **Logo in ClueCon Show Booklet**





Sponsorship Packages Overview

	256Bit	128Bit	64Bit	32Bit	16Bit	8Bit
Price	\$50,000	\$25,000	\$15,000	\$10,000	\$5000	\$2500
Package Inclusions						
Branded Event	✓					
Speaking Slot	day 1 priority	day 1 priority	✓			
Exhibitor Area with power &	premier	premier	✓	✓		
3'x5' Company Banner	Front of speaking hall	Front of speaking hall	speaking hall	Speaking hall	Displayed in hallway	
3 - Day Conference Pass	8	6	4	2	1	
Company logo and url on website	✓	✓	✓	✓	✓	✓
Company logo on slide between speakers	✓	✓	✓	✓	✓	✓
Logo on promotional brochure	✓	✓	✓	✓	✓	✓
Press releases/Co-Marketing	✓	✓	✓	✓	✓	✓

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Add-On Marketing Opportunities

Opportunity	Description	Price
Host an evening event (1 available)	Work with our sponsorship team to discuss options for hosting an evening event. Make your brand the centerpiece of this event to make a lasting impact. Entry level buy in is \$25,000	Inquire for Options and Pricing
Sponsor the recharging lounge	Your company name on the lounge where attendees go to recharge, relax, network and hold impromptu meetings.	\$15,000
Co-branded Lanyard	How can you ensure that your company name is seen everywhere? Have your name printed on the ClueCon lanyards that are worn by every attendee and kept for years.	\$5000
Private room meeting space	Rent a private meeting space for the day or for an hour. Host break out workshops, meetings, or use as a work space.	Inquire for pricing
Company Commercial	We will play your commercial 2 times a day, once during the morning session and once during the afternoon session, each day of the conference.	\$3000
Snacks for the Hack-A-Thon	Sponsor the energy drinks and power bars to keep the hackers fueled throughout the Monday Hack-A-Thon. Your company name will be displayed by the snacks.	\$3000